



Chicago  
Pneumatic

September 2010

# CRANKED UP CONVERSATION

STEEL CENTER VO-TECH. SCHOOL



# I-CAR ULTIMATE COLLISION EDUCATION MAKEOVER



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1.800.624.4735

High-performance products.  
Designed for you!



## INSIDE THE BAY

First, I'd like to thank Danielle Stevens for doing such a great job with *Cranked Up Conversation* for the last few years. She's getting married this fall and is now beginning a new chapter in her life in Atlanta. Thanks Danielle for all your hard work, I've got some big shoes to fill. This is an exciting opportunity for me as the new Marketing Communications Manager. Not only do I get to work with some of the greatest gear on the planet, but I've also been given the responsibility to share the news and have fun doing it along the way. What a great gig.

We've got some great new gear coming down the line that I know will make your life easier. Stay tuned to *Cranked Up* and check our website ([www.cp.com](http://www.cp.com)) to catch it as it's rolled out. We're also planning some great Fourth Quarter Promotions to kick-off a few new impacts, and to help fill up your tool box with freebees. And just a reminder, the Third Quarter Promotions will be ending in just a few weeks, so check them out in this issue to make sure you're not missing out.

Over the next few months, we're going to change *Cranked Up Conversation* a little and begin adding new features. We'd like to showcase you guys, our subscribers, by including your pictures and stories. Send me a picture of your custom ride, muscle car, or vintage tools; even you and your buddies using or showing off your CP tools. Throw in a little text with the picture, and who knows, you may get famous.



**Marvin Spehar**  
Marketing Communications Manager



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# I-CAR EDUCATION FOUNDATION MAKEOVER WINNING SCHOOL CELEBRATES \$50,000 GRANT



Steel Center Area Vocational Technical School in Jefferson Hills, Penn., will be celebrating its \$50,000 Ultimate Collision Education Makeover grant from the I-CAR Education Foundation on September 9th.

On display during the event will be the tools, equipment, supplies, and other items that the school obtained through the grant, including Chicago Pneumatic tools. The donated tools include Chicago Pneumatic orbital sanders, 1/2 inch impact wrenches and 3/4 inch impact wrenches.

Steel Center Area Vocational Technical School has extended an open invite to industry members for the event that will include presentations from school administration and I-CAR Education Foundation staff, a meet and greet with students, tours of the facility, and an evening dinner reception.

The goal of the Ultimate Collision Education Makeover program is to honor schools that excel in educating students in collision repair and are

in need of financial assistance to improve their program's teaching materials and equipment. As the winning school, Steel Center AVTS was able to select \$50,000 in supplies, tools, and equipment needed specifically for their collision program and with the win ensured they will continue to make a difference in the education of the students studying collision repair.

Chicago Pneumatic donated \$23,000 in tools in late 2009 that were distributed among 12 schools who applied for the Ultimate Collision Education Makeover grant. Thanks to the efforts by I-CAR to match schools in need with industry leaders such as Chicago Pneumatic.

The Foundation looks forward to awarding another Makeover grant this fall during SEMA.







# CHICAGO PNEUMATIC GIVES TOOLS TO 12 SCHOOLS THROUGH I-CAR EDUCATION FOUNDATION

Chicago Pneumatic donated \$23,000 in tools, through the I-CAR Education Foundation, that have been distributed to 12 automotive collision schools across the country. The donated tools include Chicago Pneumatic orbital sanders and two different types of impact wrenches.

## THE RECIPIENT SCHOOLS INCLUDE:

- Rolla Technical Institute (Rolla, MO)
- Eden Career Technical (Ashville, AL)
- Yuba Community College (Marysville, CA)
- H. Grady Spruce High School (Dallas, TX)
- Heyward Career and Technology Center (Columbia, SC)
- Kansas City Kansas Community College  
Technical Education Center (Kansas City, KS)
- South Central Career Center (West Plains, MO)
- Applied Technology Education Campus (Camden, SC)
- Wenatchee Valley Technical Skills Center (Wenatchee, WA)
- Kennedy King College (Chicago, IL)
- Herndon Career Center (Raytown, MO)
- Atlantic Technical Center (Coconut Creek, FL)



We're thankful that the I-CAR Education Foundation is able to distribute tools to schools and students that need them. Chicago Pneumatic has long been dedicated to technician education, from our support of the *Tomorrow's Technician* School of the Year program to our involvement in FFA and SkillsUSA competitions. We look forward to providing additional tools to schools through the I-CAR Education Foundation in the future.

# PTEN 2010 TOOLBOX CONTEST

Professional Tool & Equipment News magazine will be giving away impact wrenches and quiet ratchets from Chicago Pneumatic for its 2010 Toolbox Contest.

PTEN is asking technicians to submit their toolbox in one of four categories: **Most Organized**, **Best Customized**, **Most Cluttered** and **Most Vintage**. Once all the entries have been collected, techs will vote for their favorites in each category. Each category will feature a first- and second-place winner, and three random voters will also win CP tools.

**Enter Your Toolbox** For a Chance to Win:

**1st Place:** Chicago Pneumatic CP7749 1/2 inch Impact Wrench

**2nd Place:** Chicago Pneumatic CP7830Q Quiet Ratchet

Don't have a toolbox to enter? Vote for your favorites! Three random voters will win a Chicago Pneumatic CP7830Q 3/8 inch Quiet Ratchet.

## MOST ORGANIZED



Do you think you can get to your tools quicker than anyone else? Open your drawers and let everyone take a peek. [Click here to see the Most Organized.](#)

*Steve Ackerman, Diesel Mechanic, Wallwork Truck Center*

## BEST CUSTOMIZED



Sure, anyone can order a skin for their box. What have you created that is uniquely your own? [Click here to see the Best Customized.](#)

*Todd Dellinger, Lead Tech, Kent's Automotive Service Team*

## MOST CLUTTERED



Can't find the tool you're looking for? It's probably lost in a cluttered toolbox. [Click here to see the Most Cluttered.](#)

*Keith Tenney, Euro Tech, CRO Import Service*

## MOST VINTAGE



These boxes have stood the test of time and grease, and still live to tell their stories. [Click here to see the Most Vintage.](#)

*Roy Doral, Owner, Doral's Auto Repair*





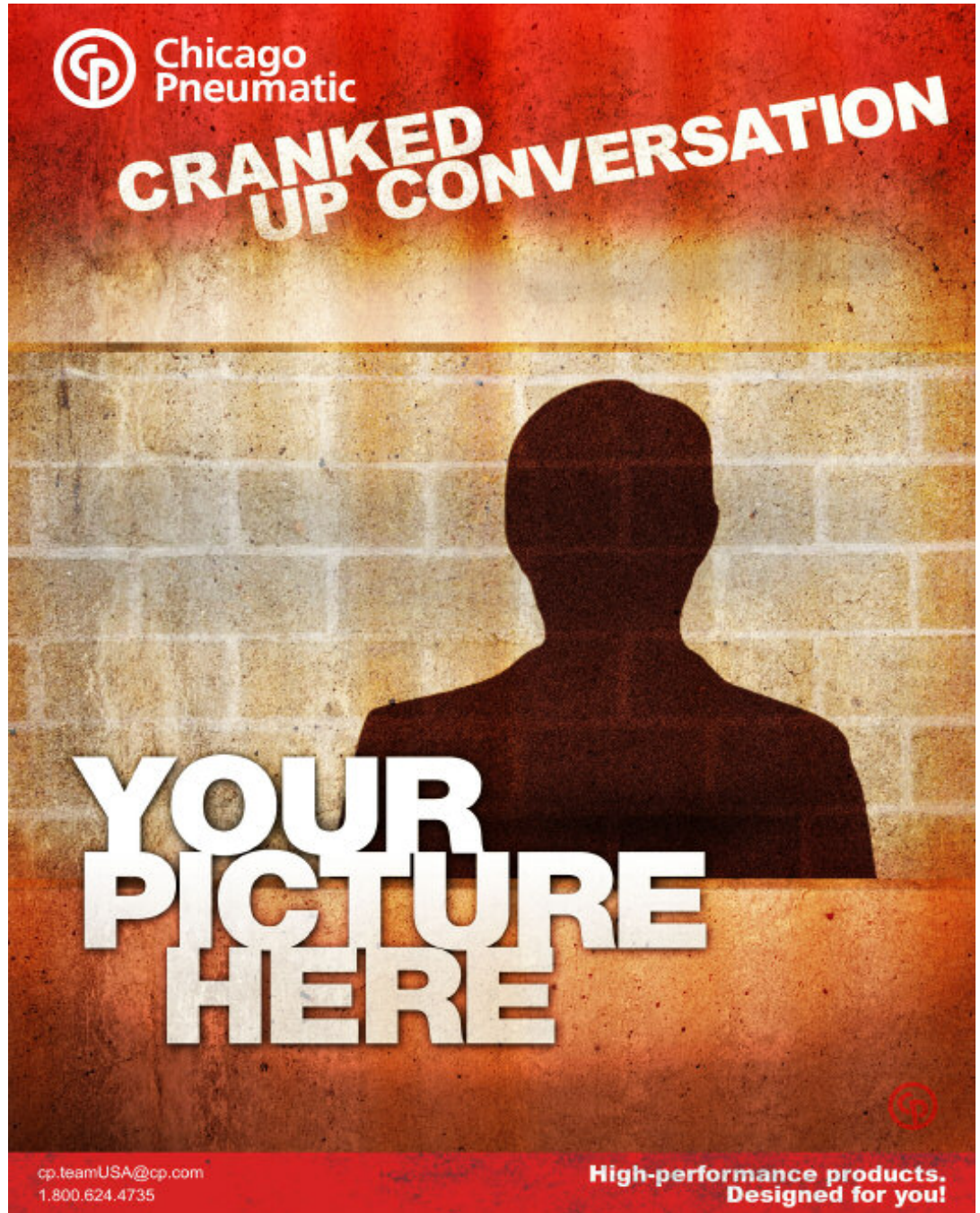
# WE'LL MAKE YOU FAMOUS

As kids everyone wanted to be on the cover of Sports Illustrated or on the front of a Wheaties® box. We can't all be Michael Jordan, but Chicago Pneumatic can offer you the next best thing! Your mug on the cover of *Cranked Up Conversation*.

Send us photos of you in front of your shop, working on a car, modeling with your classic Mustang, Corvette, Camaro, Dodge or motorcycle. Bonus points will be added if you're holding a CP tool – this is *Cranked Up Conversation* we're talking about here.

So, show off your ride, your shop or your tool box to our thousands of readers and be the envy of your friends and colleagues.

Send your submissions to [marvin.spehar@cp.com](mailto:marvin.spehar@cp.com). Good luck!



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# SPECIAL GRINDER PROMOTION

Chicago Pneumatic introduced earlier this year two new industrial-strength grinders, the **CP3450** angle grinders and **CP3451** straight grinders, engineered specifically for the harsh working environments found in the metal working, foundry, ship yard and wind energy industries.

The **CP3450** and **CP3451** series grinders provide the industry's best blend of efficiency, power and durability. The new grinders not only deliver the speed and strength to finish the job fast, they are also made to last, offering users more than 1,000 hours of life when maintained properly.

## CP3450



## CP3451



### Die Grinder Features

- Compact in-line die grinder
- Efficient and powerful 0.32 hp (240W) motor
- Low noise level: 80dB(A)
- Easy access speed regulator
- Compact and ergonomic grip
- Rear exhaust
- 1/4" and 6mm collets included

### Die Grinder Benefits

- Maximized operator comfort
- Performance and power
- Increased precision for best operator control
- Ideal for confined access applications

Buy either the CP3450 or CP3451 heavy duty industrial grinders before September 30 and get any one of the following die grinders for FREE.

## CP9105Q-B



## CP9106Q-B



## CP9108Q-B



## CP9110Q-B



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# GREAT SUMMER PROMOTIONS

Through September 30, you can still take advantage of four sales promotions from Chicago Pneumatic.



CP894

**BUY A CP894 – GET A CP886 FREE**

What heavy-duty shop doesn't need a CP894 one inch impact wrench that produces 1,700 ft.-lbs. of torque? Buy yourself one and get a free CP886 3/8 inch ratchet, valued at more than \$110.



CP7500

**BUY A CP7120, CP854 OR CP9121BR – GET A CP7500 FREE**

Buy a CP7120 needle scaler, a CP854 4 inch angle grinder or a CP9121BR 5 inch angle grinder and receive a free CP7500 2 inch angle grinder. The CP7500 is a \$230 value.



CP7763

**BUY A CP7763 – GET A CP734H FREE**

Buy the industry's best 3/4 inch impact wrench with 1,200 ft. lbs. of Ultimate Torque and we'll give you a CP Classic, the CP734H 1/2 inch impact wrench, valued at more than \$200.



CP7901

**BUY A CP7901 OR RP3611 – GET A LED LIGHT FREE**

Every body shop needs a recip saw, so why not add the CP7901 heavy duty reciprocating saw to your tool box? Or, you can add an RP3611 to your sander collection. Either way, you get a free LED Light, valued at more than \$20.