



Chicago  
Pneumatic

June 2010

# CRANKED UP CONVERSATION



## Introducing *An Old Friend*

*2 Year  
Limited  
Warranty*



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1.800.624.4735

**High-performance products.  
Designed for you!**

## INSIDE THE BAY

As they say, a good friend is cheaper than therapy. Well, as we say, a good tool is cheaper than replacing rubbish on an annual basis.

The CP Classics are getting their due this month as the cover feature and with an in-depth look inside this issue. **Last month** we introduced the new look CP tool line with a unifying look that emphasizes the red and black colors that define our brand. Well, we felt so strongly about a segment of our best selling tools, that they were selected for the CP Classic line. The CP Classics will remain available in their traditional look and configurations.

Why are we making this distinction? Quite frankly, the CP Classics are tools that are too perfect to change. So perfect, that we're now offering a two year warranty on the CP Classics.

Back in **February** we featured our Wheel Torque Solutions industry partnership and the tool that makes it all possible – BlueTork. At the Waste Management Expo in May we filmed a video which covers the Wheel Torque Solutions process in-depth, including tool features and interviews with all the partners. Learn more inside.

If you know someone who would enjoy *Cranked Up Conversation*, please pass it along and tell them to e-mail [cp.teamusa@cp.com](mailto:cp.teamusa@cp.com) to sign up.

Thanks for reading!



**Danielle Stevens**  
Marketing Communication Manager  
Chicago Pneumatic



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## Contents

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**Inside the Bay**

**CP Classics**

**Wheel Torque Solutions Video**

**Team Update**

**Summer Promotions**



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# INTRODUCING THE CP CLASSICS



There comes a time when the best-known products surpass typical market staying power and become must-have classics. Chicago Pneumatic has grouped their most popular, long sought after tools, into the new Chicago Pneumatic Classic Range.

For decades, the CP Classics have been getting the job done with authentic styling, durability and performance. In the *May* issue of *Cranked Up* we introduced the new red look of our tools and our new *catalog*. Due to the heritage and popularity of the tools that make up the CP Classics, the design and look of these classic tools will not change.

And, because we believe so strongly in these tools, we are unveiling a two year warranty with the purchase of any CP Classic. Take advantage of these great tools and warranty today!

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**CP828**

**Features**

- 3/8 inch heavy duty ratchet
- Features CP's patented TriSpring anti-slip head design
- Compact, yet packed with power and speed
- Hardened gears

**Benefits**

- Easy access in restricted area
- Greater durability
- Easy grip reverse for simple directional changes

RATCHETS

**Features**

- 1/2 inch heavy duty ratchet
- Features CP's patented TriSpring anti-slip head design
- Compact, yet packed with power and speed
- Hardened gears

**Benefits**

- Easy access in restricted area
- Greater durability
- Easy grip reverse for simple directional changes



**CP828H**



**CP734H**

**Features**

- 3/8 inch super duty impact wrench
- DYNA-PACT oil bath clutch
- One handed push button forward/reverse with four positive power settings
- Full power in reverse
- Compact and ergonomic with rubber handle

**Benefits**

- Clutch delivers smooth operation and extreme durability
- Versatile and powerful tool ideal for all general repairs and maintenance applications

IMPACT  
WRENCHES



**CP772H**

**Features**

- 3/4 inch heavy duty impact wrench
- Pin clutch oil bath
- One handed push button forward/reverse with 4 positive power settings
- Full power in reverse
- Comfortable contoured handle grip
- Available with 6-inch extended anvil

**Benefits**

- Smoothest operating tool with unmatched durability
- Ideal for spring work, truck and bus maintenance, farm machinery, and construction equipment



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**CP797**

**Features**

- 1 inch super duty impact wrench
- Rocking dog clutch
- High-performance and durability
- Teasing throttle
- Convenient reverse valve
- Available with 6 inch extended anvil

**Benefits**

- The undisputed market leader
- Long known as the work workhorse of the truck tire industry
- Clutch delivers smooth operation and extreme durability
- Ideal for high volume work on trucks, buses, and heavy equipment

**IMPACT  
WRENCHES**

**Features**

- Heavy duty die grinder
- 1/4 inch collet
- Rugged and energy efficient 0.5hp (370W) motor
- Adjustable speed regulator
- Lock-off throttle
- Square handle design for greater comfort

**Benefits**

- Powerful, durable and efficient tool
- Precise control and operator comfort
- Excellent for cleaning tires, moldings, porting, relieving, engines, and general high speed polishing and grinding



**CP860  
CP860ES (Extended Shank)**

**Features**

- 4 inch (100mm) heavy duty angle grinder
- Powerful 0.6hp (450W) high-performance motor
- Aluminum alloy housing, yet lightweight tool
- Spiral bevel gearing in angle head
- Also available with a 5 inch (125mm) guard

**Benefits**

- Efficient grinding in tight quarters
- Rugged tool and low weight for maximum operator comfort
- Excellent for weld preparation and smoothing, rust removal, deburring and blending steel, cast aluminum



**CP854**

**DIE &  
ANGLE  
GRINDERS**

**Features**

- 7 inch heavy duty angle grinder
- Powerful 1.25hp (932W) high-performance motor
- Aluminum alloy housing, yet lightweight tool
- Spiral bevel gearing in angle head

**Benefits**

- Efficient with fast material removal
- Extended life and smooth low vibration
- Rugged, lightweight tool for maximum operator comfort
- Excellent for weld preparation and smoothing, rust removal, deburring and blending steel, cast iron and aluminum



**CP857**



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Wheel Torque Solutions identifies and addresses all points of failure in the traditional wheel installation process through a clearly defined procedure combined with the careful selection of tools and components. This combination significantly reduces the potential for human error that can result in costly and dangerous wheel-off incidents.

The process was developed, researched and tested in cooperation with Alcoa Wheels, B&D Cold Heading, Chicago Pneumatic, ITW CIP and a large environmental services fleet in North America.

The process was announced at TMC in February. You can read all about the launch in the **February** issue of *Cranked Up Conversation*.

In May, at Waste Expo in Atlanta, these four companies got together again to share space at the show and market this new, innovative approach to the heavy duty wheel changing process. During the show, Truck TV shot and produced a 10 minute video that clearly shows the Wheel Torque Solutions process from beginning to end, while covering tool and product specifics with each company's respective representative.

You can watch the video [online](#). We look forward to hearing your comments on this new process.

If you have any questions or would like more information about Wheel Torque Solutions or the Chicago Pneumatic BlueTork nutrunner, please contact Chip Todd at [chip.todd@cp.com](mailto:chip.todd@cp.com).



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# TEAM UPDATE

Chicago Pneumatic is excited to announce two new members to our team in North America. Ken Kaszubinski will join us in July as the General Manager for the Division Customer Center in North America and Vincent Richardeau is joining our Rock Hill operations from France as Product Manager for Chicago Pneumatic in North America. We look forward to bringing you more information about Ken and Vincent in upcoming issues.

## **New General Manager for North America CC**

Ken Kaszubinski has been appointed GM for the Division Customer Center in North America. Ken's mission will be to develop the business across all our ranges. In his previous role, Ken was General Manager and MVI Business Manager for Atlas Copco KK Industrial Technique Division. Look for an exclusive interview with Mr. Kaszubinski in next month's issue of *Cranked Up Conversation*.



## **New Product Manager**

Vincent Richardeau has been appointed Product Manager for Chicago Pneumatic in North America, based in Charlotte, NC, effective from August 1, 2010.

As Product Manager, Vincent will be in charge of developing the sale of products dedicated to industrial maintenance in our key business segments, through innovative training, target setting and distributor campaigns. Operating in a global environment, Vincent will also be responsible for marketing, market development and providing support in relation to products and field sales activities. Prior to joining Chicago Pneumatic, Vincent worked for Bacou-Dalloz (leader in personal protective equipment) as a Marketing & Communications Manager for three years. Upon joining the Division, he worked for Redipower, then Chicago Pneumatic as a Product Marketing Manager (at the Headquarters in Nantes). Vincent holds a Master degree in International Business Administration from Bournemouth (UK).



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# GREAT SUMMER PROMOTIONS

From July 1 through September 30, you can take advantage of four new sales promotions from Chicago Pneumatic.



CP894

**BUY A CP894 – GET A CP886 FREE**

What heavy-duty shop doesn't need a CP894 one inch impact wrench that produces 1,700 ft.-lbs. of torque? Buy yourself one and get a free CP886 3/8 inch ratchet, valued at more than \$110.



CP7500

**BUY A CP7120, CP854 OR CP9121BR – GET A CP7500 FREE**  
Buy a CP7120 needle scaler, a CP854 4 inch angle grinder or a CP9121BR 5 inch angle grinder and receive a free CP7500 2 inch angle grinder. The CP7500 is a \$230 value.



CP7763

**BUY A CP7763 – GET A CP734H FREE**

Buy the industry's best 3/4 inch impact wrench with 1,200 ft. lbs. of Ultimate Torque and we'll give you a CP Classic, the CP734H 1/2 inch impact wrench, valued at more than \$200.



CP7901

**BUY A CP7901 OR RP3611 – GET A LED LIGHT FREE**

Every body shop needs a recip saw, so why not add the CP7901 heavy duty reciprocating saw to your tool box? Or, you can add an RP3611 to your sander collection. Either way, you get a free LED Light, valued at more than \$20.

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