



Chicago  
Pneumatic

March 2010

# CRANKED UP CONVERSATION



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## INSIDE THE BAY

There is one annual event that signals spring is near; no, I'm not talking about a cowardly ground hog.

Every February the Chicago Pneumatic sales team congregates from around North America to discuss and demo the newest tools and chart a plan for caring for our customers in the coming year. This year we met at our newly relocated North American headquarters in Rock Hill, SC. During the three-day event, our sales team enjoyed testing our new three-inch random orbit palm sanders and a few other new tools we'll tell you about in the coming months. They also got the chance to cut some steel with our new line of grinders, which will be unveiled in next month's *Cranked Up*.

I tell you about the sales meeting not to pat our own backs, but to let you know that we're working hard every day to serve you better. Whether through product training or customer support we are there for your every need.

Spring also brings a bevy of trade shows. Last month we told you about our adventures at TMC and our partnership with industry leaders that will help increase the safety of heavy duty fleets; in the first six months of 2010 we'll have been from Vancouver to Tampa and many places in-between. We hope to see you at the shows.

In April, we'll be announcing the final four schools in the Tomorrow's Technician/Chicago Pneumatic School of the Year competition. Thanks again to all the schools that entered. Also, be sure to check out two of our new Q2 promotions at the back of this issue, with more to come next month!

If you know someone who would enjoy *Cranked Up Conversation*, please pass it along and tell them to e-mail [cp.teamusa@cp.com](mailto:cp.teamusa@cp.com) to sign up. New subscribers this month have a chance to win the industry's hottest ½ inch impact wrench—the CP7749.

Thanks for reading!

**Danielle Stevens**  
Marketing Communication Manager  
Chicago Pneumatic

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# TWO NEW SANDERS COMPLEMENT FULL LINE OF TEAR DROP SANDERS

Our new series of 3-inch random orbit palm sanders feature composite teardrop housing and the industry's best combination of height, weight, and power.

The new 3-inch orbital sanders are available in two versions – the CP7225-3 (yellow) and the CP7255-3 (red) are color-coded for easy distinction during operation. The CP7225-3 features a 3/32 inch/2.5 mm orbit for finishing sanding and the CP7255-3 features a 3/16 inch/5 mm orbit for general sanding.

All Chicago Pneumatic orbital sanders are designed with ergonomics and performance in mind. The three keys when sanding are power, control and comfort; Chicago Pneumatic's complete range of teardrop sanders deliver on every front.

The CP7225 and CP7255 feature a teardrop housing and low vibration for great control and comfort during long periods of use. The CP7225 and CP7255 feature a powerful .21 HP (160W) motor that is also the quietest on the market, operating at 75 dBA or less. The sanders' chemical resistant and impact resistant composite housing protects the tool from abuse in the shop, while protecting the operator's hands from coldness during operation. The sanders are available in central vacuum and non-vacuum, and PSA and Hook & Loop models.

Chicago Pneumatic's complete range of random orbit palm sanders includes 3-inch, 5-inch, 6-inch and 6-inch two-hand versions. Chicago Pneumatic makes the industry's best sanders for every application, including belt and board sanders for serious material removal. For more information on Chicago Pneumatic's full line of sanders, visit [www.cp.com](http://www.cp.com).



CP7225-3

CP7255-3

CP7215

CP7225

CP7255

CP7215-H



"The reason I prefer the CP random orbit palm sanders is that the handle is the perfect size and you can accurately control the throttle with your hand. In addition, the sanders are light, quiet and have no vibration whatsoever. Having the complete range of sanders is definitely a must. You want to always make sure that you are using the right tool for the process."  
–Rich Evans, owner of Huntington Beach Bodyworks

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# 2010 SALES MEETING



The Chicago Pneumatic sales and marketing team met in February for our annual sales meeting. We tested the new three-inch orbital palm sanders and the new grinders, which will be unveiled next month, and spent more time with the new CP7749 – ½ inch impact wrench.



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# IMPERIAL SPEEDSTER MARCHES TO COMPLETION

We first introduced you to Murray Pfaff and his Imperial Speedster dreams in the [April 2009 edition](#) of *Cranked Up Conversation*, and we followed that article with a feature [last June](#) of one of Murray's prized builds – the 1956 Cadillac Sedan de Ville he dubbed the Firemaker.

Since then, Murray Pfaff of Royal Oak, Mich., has subtracted more than four feet from the behemoth 1959 Chrysler Imperial, giving his CP

reciprocating saw quite the work out in the process. He has also created a [blog](#) to follow the progress of this build.

The Imperial Speedster is set to be unveiled late this summer and we look forward to bringing you the full story of the build in the pages of *Cranked Up Conversation*.



"It's no secret the Imperial is a big car at over nineteen feet long. My inspiration for this fantasy is at least six feet shorter. I think this new design needs to take full advantage of all of the sheet metal and be a full fendered car. Two seats are a must and topless too. I have seen people shorten cars before – like those stubby '57 Chevy's. But they are just that – stubby and too goofy looking. I can't let that happen here."

**– Murray Pfaff, Pfaff Designs**



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# CRANKED UP CONTEST: MARCH

READ CRANKED UP - WIN FREE STUFF

Congratulations to David Nelson from Hastings, Nebraska, winner of the February Cranked Up Contest. David was randomly selected from the correct entries, which stated that Rich Evans is holding the new CP7749 ½ inch impact wrench on the back of his new hauler. David, your prize is in the mail!

## CRANKED CONTEST

What is the hp of the new 3-inch random orbital palm sanders? One lucky winner from all of the correct entries will receive the set! Send your answer to [cp.teamusa@cp.com](mailto:cp.teamusa@cp.com).



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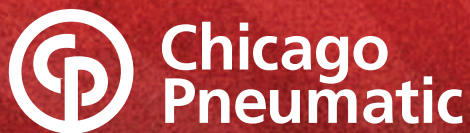


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8940166632	2" 80 Grit Grindng Wheels	5	CP7500, CP7500D
8940166633	2" 120 Grit Grindng Wheels	5	CP7500, CP7500D
8940166634	2" Cut-off Wheels	5	CP7500D

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