



JAY'S NOTES

Welcome to 2010.

This year's Tomorrow's Technician/Chicago Pneumatic School of the Year entry deadline has come and passed with more 160 schools being nominated by 266 students, teachers, parents and program friends. It's the best collection of entries yet and we thank everyone who entered. Unfortunately, only one school can be named the 2010 School of the Year – read inside about the Top 20 vehicle service and body shop schools in North America that made the cut to round two.

Next month, while we're busy culling through school entries, our heavy duty team will be attending the TMC Show in Tampa Bay with three unique industry partners who have come together to create a solution for one of the industry's most taboo subjects - wheel-offs. If you're going to TMC, please come by our booth #826 at the show. If you're not going to TMC, we'll have a full recap of the announcement and our activities in the booth in the February issue.

We also want to congratulate Rich Evans on making his big Hollywood debut in 2010. His Hardcore Knight Mustang kit was the inspiration for two vehicles that play starring roles in two soon-to-be-released blockbusters, *Kill Speed* and *Kick Ass*.

Make sure you're following Chicago Pneumatic via <u>Facebook</u> and <u>Twitter</u> – more contests with great tool prizes to come in 2010.

If you know someone who would enjoy *Cranked Up Conversation*, please pass it along and tell them to e-mail cp.teamusa@cp.com to sign up. New subscribers this month have a chance to win the industry's hottest 1/2 inch impact wrench – the CP7749.

Thanks for reading!

Contents

Jay's Notes

School of the Year Update – Top 20 Schools Named

I-Car Tool Donations

North America Headquarters Moves South

Work. Not Labor. Contest

Last Month's Tool Winner – Kyle Youngerunger

Cranked Up Contest

2010 Promotions

Jay Lewis

Jay Lewis
General Manager
Chicago Pneumatic Tool Company, LLC

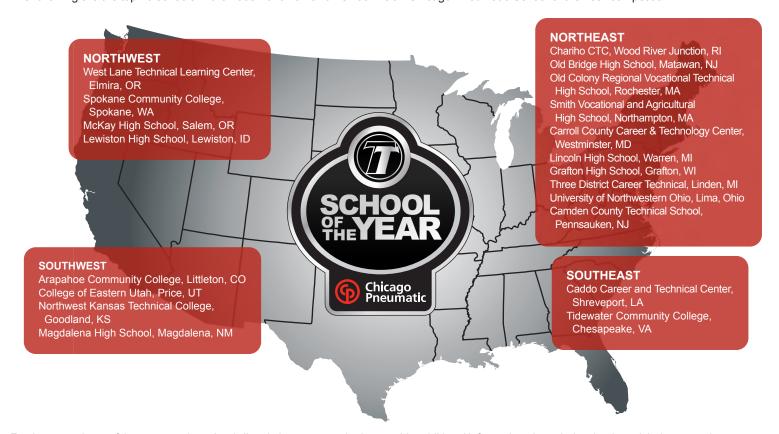


20 SCHOOLS NAMED BEST IN AMERICA

Tomorrow's Technician, Chicago Pneumatic and WIX Filters have selected 20 schools to move on to the second round of the Tomorrow's Technician/Chicago Pneumatic School of the Year contest.

Tomorrow's Technician received 266 entries that nominated more than 166 different high schools, technical schools and colleges for this year's competition – making this year's contest the most competitive yet.

The following are the top 20 schools in the 2009/2010 Tomorrow's Technician/Chicago Pneumatic School of the Year competition.



For the second part of the process, the schools listed above were asked to provide additional information about their schools and their automotive programs.

Some of the information they were asked to provide includes: the teacher/student ratio, graduation percentage, community service, special projects, scholarships for underprivileged students, job placement percentage, types of programs offered, number of instructors and which ASE certifications they hold, and any awards or recognitions they may have received.

The judges also require one letter of recommendation from a current student, a parent of an automotive student and the school's principal or director/administrator. Additional information will be considered as well and instructors were encouraged to be creative.

The schools have until February 26 to send in materials which will be reviewed by *Tomorrow's Technician* editors, Chicago Pneumatic and WIX to determine the grand prize winner and top 4 regional winners.

The winning school will be announced in May, along with the three runner-up schools from the remaining regions. An article on the winning school will be featured in the May issue of *Tomorrow's Technician*.



PENNSYLVANIA SCHOOL WINS \$50,000 COLLISION EDUCATION MAKEOVER GRANT

The I-CAR Education Foundation announced Steel Center Area Vocational Technical School in Jefferson Hills, Pa., as the winner of the \$50,000 Ultimate Collision Education Makeover Grant during NACE at the I-CAR Education Foundation's First Annual Donor Recognition Reception. The \$50,000 grant will be used to purchase equipment, curriculum, instructor training and supplies.

In addition to the grant, industry partners provided in-kind product donations to the winning school. As a member of the I-Car Education Foundation Industry Leadership Circle, Chicago Pneumatic donated two CP835 heavy duty nibblers, a key tool in the body shop repair industry, to Steel Center Area Vocational Technical School.

The school's collision repair program is supported by instructor Jim Fichera and director John Sandrene, as well as local industry members that serve on the school's advisory committee and the local I-CAR Committee.



STUDENT FROM EDEN CAREER-TECHNICAL CENTER PRACTICES WITH HIS NEW DA SANDER



In late 2009, Chicago Pneumatic donated \$23,000 in tools through the I-CAR Education Foundation. These tools were distributed to 12 automotive collision schools across the country. The donated tools include Chicago Pneumatic orbital sanders, 1/2 inch impact wrenches and 3/4 inch impact wrenches.

Since then, photos of students using CP tools have been flooding in. Pictured here is a student from Eden Career-Technical Center in Ashville, Ala., practicing his sanding techniques with a Chicago Pneumatic DA sander.



NORTH AMERICA HEADQUARTERS MOVING SOUTH

On January 1, 2010, Chicago Pneumatic consolidated our North America Headquarters in Rock Hill, South Carolina.

The facility in Rock Hill is better suited to our needs, and the location provides us the opportunity to work very closely with our compressor division to further grow the Chicago Pneumatic brand.

Although our address is changing, our commitment to provide the best service isn't. For example, we will maintain a presence in Novi, Michigan – handling local sales and service in and around this key market for our existing and future customers.

The contact phone numbers you currently use will remain unchanged. The existing phone and fax numbers will be routed to the Rock Hill address as people, departments and hardware are put in place.

Our new headquarters address: CP Group

1800 Overview Drive Rock Hill, SC 29730





WORK. NOT LABOR. TATTOO CONTEST WINNER





We enjoy showcasing the work of car builder Rich Evans. He inspires us with his creative pursuits and unique, show-stopping designs. But, we're sure our readers have rides worth a little pub too. Send in photos of your vehicle, including your best Rich Evans pose, and we'll showcase the best of them in future issues of Cranked Up Conversation. Not only that, but we'll send one lucky participant the industry's hottest 1/2 inch impact wrench, the new CP7749, for the effort.



His timely photo snapping earned him a free CP impact socket set.

"Thank you for making my job at work easier with the great selection of pneumatic tools. I use my 1/2 impact everyday and I have never had a problem. Thanks again for everything." - Kyle Youngerunger

No Kyle, thank you! Your socket set is in the mail.

WINNER: KYLE YOUNGERUNGER





- Featuring S2S Technology The industry's best one-handed forward and reverse
- 725 ft.-lbs. of Ultimate Torque
- · Light weight at 4.37 lbs. and perfectly balanced

BUY A CP7749 & GET A \$25 REBATE!

CP7749 1/2" Impact Wrench



Offer also available for CP7749-2

Go to www.cp.com/cp7749 to download the rebate form

Offer valid January 1 to March 31, 2010 All claims must be submitted by April 15, 2010

BUY A CP7763 or CP7763-6 GET A CP7733 or CP7733-2 FREE!



BUY A CP796 GET A CP7763-6 FREE!



CP796

- 1" Impact Wrench
- At 2,000 ft.-lbs. the CP796 is the most powerful pistol grip 1" in it's class
- Best power to weight ratio in a 1" impact wrench
- Industrial quality and durability in an automotive tool

CP7763

3/4" Impact Wrench

- 1,200 ft.-lbs. of Ultimate Torque
- Compact size with excellent power
- Twin hammer clutch for lasting power and durability

Offer good through March 31, 2010

Buy a RANDOM ORBITAL SANDER and get a FREE box of 100 MICROFLEX GLOVES!



CP7255 - Orbit size 3/16" (5.0 mm)



CP7215 - Orbit size 3/8" (10.0 mm)



CP7225 - Orbit size 3/32" (2.5 mm)



Random Orbital Sanders

- High performance motor
- Tear drop handle design for industry leading ergonomics and control
- Low sound & vibration



MICROFILEX
THE MOST TRUSTED NAME IN GLOVES

\$25.00