



**COMPANY NAME**  
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**NEXT SERVICE**

DATE OR MI



**JD JohnDow**  
*Automotive Service Equipment*

**Auto Interior Protection Products**  
**Service Manager Supplies**

# AUTO INTERIOR PROTECTION PRODUCTS

A key element to good customer service is paying attention to the inside of the customer's car the minute it enters the service bay.

## Dirt and Grease Result In Lost Customers

Surveys prove that vehicles returned after service marked with dirt and grease result in lost customers. It is extremely important to protect the cleanliness of the interior of every vehicle being serviced to avoid these common problems:

- Grease and dirt on seats from clothing of shop personnel
- Dirt, grease stains or smudges on the steering wheel from dirty hands
- Stains on carpets from dirty or wet shoes
- Soiled spots on rear seats or trunk interiors from returned parts or tires



## Cost and Time Factors

Consider...

- ...cost to attract a new customer only to lose him as a "one-time" sale because the interior of his car was soiled.
- ...cost to clean up a car interior in terms of your time or for professional cleaning services.
- ...time it has taken to build your business reputation only to lose it in a matter of minutes.

## A Small Investment Yields Return Business

Keep customers happy for only a few cents per vehicle with these five simple and easy-to-use interior protection products:

### Seat Covers

These plastic covers protect today's popular bucket, bench and split seats.



### Floor Mats

Paper and plastic, these mats protect carpets from shop dirt, grease and liquids.



### Steering Wheel Covers

Special polyethylene covers have elastic stitching on both edges to protect the steering wheel from dirty hands.



### Tire Storage Bags

Keep spare tires, snow tires from soiling trunks, back seats, clothing and hands.



### Parts Return Bags

For those customers requesting the return of worn parts, these bags keep parts together, off the carpet and the customers hands remain clean.



# SEAT COVERS

**These durable covers provide maximum protection for all types of seats – fabric, leather and vinyl.**

*These inexpensive covers protect bucket and bench seats from dirt, dust, grease and liquids. Perfect for auto body shops to keep dirt and paint off the interior.*



- Covers measure 31-1/2" wide x 52" long—large enough to protect bucket and bench seats
- A 13" pocket slips over the top of the seat for easy installation
- Specially designed to stay in place when the technician enters and exits the car
- Strong construction won't rip or tear
- Seat covers come on perforated rolls for easy dispensing
- Choose from three different thickness options



Space saving box with individually folded covers is also available in .8 mil size. (See item no. ESCB-2)

## Specifications:

Item No.	SC-2	ESC-2-H	ESCB-2	SC-5H
Description	Premium	Economy	Economy-Box	Value
Package/Qty	Roll/200	Roll/200	Box/200	Roll/500
Thickness	1.0 mil	.8 mil	.8 mil	.6 mil
Weight/lbs	20.0	16.0	15.0	18.0

# FLOOR MATS

Floor mats prevent dirt, grease, oils and other fluids from soiling and staining interior carpets.

These disposable mats are available in three types - paper, plastic and poly-coated paper. Each type is designed to provide a level of protection based on the service environment and application.

Mats are printed with a "Thank You" message to demonstrate the shop's concern for the care of the customer's vehicle.

## Specifications:

Item No.	FM-3-H	PFM-500	PFM-500P
Description	Plastic	Paper	Poly-Backed Paper
Package/Qty.	Roll/500	Box/500	Box/500
Weight/lbs.	15.0	25.0	25.0

## Plastic

### FM-3-H

- Heavy-duty plastic
- General purpose mat keeps dirt off carpet and prevents leakage
- Measures 18" x 19"
- Roll of 500
- Weight: 15.0 lbs.



## Paper

### PFM-500

- Durable paper
- Designed for dry environment applications
- Measures 16" x 22"
- Box of 500
- Weight: 25.0 lbs.



## Poly-Backed Paper (The Blocker)

### PFM-500P

- Heavy-duty paper with poly coated back
- Effective barrier against dirt, grease and liquids
- Poly coating adds strength and prevents leakage and slipping
- Measures 16" x 22"
- Box of 500
- Weight: 25.0 lbs.



# MISCELLANEOUS

## Steering Wheel Covers

Steering wheel covers prevent dirty hand prints and stains. These covers have a double elastic band that makes installation quick and easy. They are designed to fit most passenger and light truck applications. Covers measure 5" wide and stretch to 20". Available in boxes of 100 and 500 covers.

### Specifications:

Item No.	SWC-1	SWC-5
Package/Qty.	Box/100	Box/500
Size	5" x 20"	5" x 20"
Weight/lbs.	2.0	7.0



## Tire Storage Bags

These clear polyethylene bags are designed to keep spare or seasonal tires from soiling trunks, back seats, clothing and hands. Available in two sizes - for standard size passenger tires or large SUV tires.

### Specifications:

Item No.	TB-6	TB-6SUV
Item No.	TB-6	TB-6SUV
Description	Standard	SUV
Package/Qty.	Roll/100	Roll/100
Size	38"Lx28"Wx8"D	41"Lx29-1/2"Wx13"D
Weight/lbs.	12.0	14.0



## Parts Return Bags

When dirty or greasy parts need to be returned to the customer after service work, these bags provide excellent protection. Made of clear polyethylene they are tough enough to hold worn-out parts and keep them off the carpet or upholstery.

### PB-12

- 1.0 mil thickness
- Measures 12" x 22"
- Roll of 500
- Weight: 13.0 lbs.



# DISPENSER

## Interior Protectors Dispenser Rack & Accessories

A key to using the interior protectors is to have them readily available in the service department. This specially designed rack is a convenient and inexpensive way to store and dispense seat covers, floor mats, steering wheel covers, tire bags and parts return bags.

### Floor Dispenser Rack

#### DS-4

This 4-bar rack holds standard rolls of seat covers, plastic floor mats, parts return bags and tire storage bags.

- Steel construction
- Easy to assemble (no bolts required)
- Measures 40"W x 42"H
- Weight: 16.0 lbs.



Rack is shown with optional FMR-1722 Paper Floor Mat Rack and optional SWCR-1 Steering Wheel Cover Rack.

### Paper Floor Mat Rack

#### FMR-1722

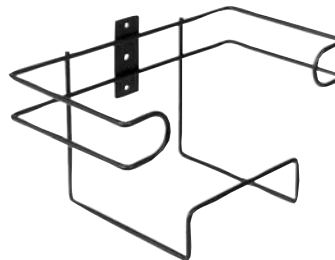
- Holds a full case of paper floor mats up to 16" x 22"
- Heavy-duty steel construction
- Easily attaches to the DS-4 floor dispenser rack
- Wall mount is also an option
- Weight: 11.0 lbs.



### Steering Wheel Cover Rack

#### SWCR-1

- Steel wire construction
- Attaches to the DS-4 floor dispenser rack
- Holds one box of 500 steering wheel covers
- Weight: 1.0 lbs.



# SERVICE MANAGER SUPPLIES

## Service Reminder Stickers

Service reminder stickers are an important tool to retain customers and keep them coming back. These stickers are custom printed with company name and address. An optional logo can be added. Static vinyl clings to glass or any smooth surface and can be easily removed.



- Easy-to-read 1-1/2" x 2-1/2"
- 1000 die-cut stickers per roll
- Imprint is black
- Maximum of four lines
- No set-up fees



Specifications:		
Item No.	SC-1000	SCL-1000
	Standard Address	Custom Logo
Package/Qty.	Roll/1000	Roll/1000
Weight/lbs.	1.0	1.0

### Ordering Information

#### For SC-1000 Standard Address Stickers provide:

Name  
Address  
City, State, Zip Code

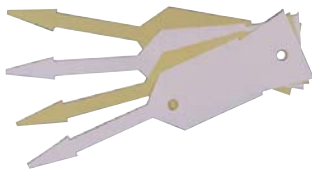
#### For SCL-1000 Custom Logo Stickers provide:

Name  
Address  
City, State, Zip Code  
Logo must be sent via email to: [customerservice@johndow.com](mailto:customerservice@johndow.com) or call 1-800-433-0708.

Proofs will be provided for customer approval before order is processed. No returns will be accepted or refunds issued after stickers are printed. Customer is responsible for accuracy of the information on the sticker.

## Key Tags

Customers' keys are easy to find and match to the vehicle when these vinyl tags are attached and include the pertinent customer and vehicle information.



- Arrow shape design securely locks tag to the key ring
- Durable and easy to write on
- Available in white or yellow

Specifications:		
Item No.	086W	086Y
Description	Vinyl Key Tag	Vinyl Key Tag
Color	White	Yellow
Package/Qty.	Pack/1000	Pack/1000
Weight/lbs.	1.0	1.0

## Work Order Holders

Keep work order, keys, and other information all together with these see-through work order holders. Large clear window makes contents easy to read without removing it from the holder. Made of heavy-duty vinyl these holders include a strap for convenient hanging on the car or service board. Available in three different sizes and styles.



Specifications:			
Item No.	WRK-220	WRK-230	WRK-240
Size	9-1/2" x 12-1/2"	11" x 14"	13" x 12"
Opening	Top	Top	Side
Package/Qty.	Box/25	Box/25	Box/25
Weight-Box/lbs.	3.8	3.8	3.8



*Performance, Reliability, Commitment.*

**For more information on JohnDow,  
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